Minutes

Boylston Street Corridor Study Committee Public Participation Subcommittee Meeting December 30, 2020

Committee members present: Wendy Machmuller, Rachna Balakrishna

Staff: Eddie Bates, Kara Brewton

Members of the public: Fred Perry, John VanScoyoc

Meeting materials: Agenda, Draft Boylston Street Corridor Survey

The meeting began at 1:00PM

Eddie first provided an update on contacting property owners in the Boylston Corridor to schedule times to interview them on their recommendations to improve the corridor. Eddie provided a list of property owners that he is currently in the process of contacting. Members of the subcommittee then recommended that Eddie also reach out to Fred Perry, Scott Schneider who is the developer for 199-201 Boylston Street, and Kenwood Builders who are the developer for the former Village Vets site at 223-229 Boylston Street.

Eddie then put the draft survey on the screen for the subcommittee to review. This involved going question by question and having the subcommittee provide their recommendations. First, Eddie explained that once the draft survey is complete, it will need to be reviewed by Mel Kleckner, Lloyd Gellineau, and Erin Gallentine before it is finalized.

The following is a list of recommendations the subcommittee made:

- Add in the due date
- Have a sentence in the flyer which states that in order to be notified of the committee's work, sign up for Notify Me
- Add that the survey can be scanned and emailed to a particular email address
- Kara recommended that Derick do a mailing for people and businesses in the neighborhood
- Question #5 changed to "on or in the Boylston Corridor area" Take out long-term
- For Question #8, Describe the main weaknesses in the neighborhood and also what you would like to see improved
- For Question #11, cut down the choices and take out at least 3 choices
- For the Public Space section, add Davis Path Footbridge to Walnut Path
- For the Public Space section, take out encouragement of private spaces
- For the Transportation section, add Beautification and street trees
- For Question #14, take out "Increase the diversity of commercial and economic opportunities"
- For Question #14, add better parking, pedestrian access for business and take out mixed use
- For Question #15, add public transit and biking
- For Question #15, Change to "if you travel to or within"
- For Question #16, add walk or bike

- For Question #17, add a sentence to describe your route when utilizing Davis Path Footbridge
- For Question 18, add "pathways such as Walnut Path and Davis Path", "Improve bicycle access", and "add public transit options"
- Add a line in the survey asking if people would be interested in being part of a focus group
- For Question #12, add "encourage retention of privately owned tree canopy"
- Kara recommended getting the printed copy down to two pages
- For advertising, put the flyer on a bulletin board near the park and on a Soofa sign.

After reviewing the survey, the subcommittee decided that the survey should be issued for at least two weeks initially, and to utilize committee members who reside in the corridor to distribute the survey flyer.

Meeting ended at 2:15PM